

**REMARKS/ARGUMENTS**

Claims 1, 8-10, 13-15, 22, 23, 30, 31 and 38 have been amended. Claims 1-4, 6-10, 13-18, 20-26, 28-34 and 36-38 are pending in this application.

The Examiner is thanked for the courtesies extended during the telephone interview conducted on May 25, 2010.

Claims 1-4, 6-10, 13-18, 20-26, 28-34 and 36-38 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Win (U.S. Patent No. 6,182,142) in view of Tewari (U.S. Patent Application Publication No. 2003/0097564).

Independent claim 1 is directed toward a terminal device including a display means, a mediating means and an authentication-information transmitting means. As discussed during the interview, the claim recites that "the authentication-information transmitting means [is] operable to transmit device-authentication information to an authentication server, a network location of the authentication server being received by the display means as part of an EMBED tag which specifies a plug-in of the terminal device configured to start authentication to be started at the terminal device and which specifies the address of a site to be accessed by the terminal device when device authentication is successfully done and the address of a site to be accessed by the terminal device when authentication cannot be done." (Emphasis supplied.) Amended independent claims 8-10, 13-15, 22, 23, 30, 31 and 38 include similar recitations. (See substitute specification, for example, at paragraphs [0111], [0116], [0147] and [0150]-[0152] and FIGs. 5-6.)

As further discussed during the interview, the applied portions of Win or Tewari do not appear to disclose an EMBED tag being received by display means of a terminal device and specifying a plug-in of the terminal device configured to start authentication

to be started at the terminal device, and where the EMBED tag specifies the address of sites to be accessed by the terminal device when, respectively, device authentication is successfully done and authentication cannot be done, as required by the claimed invention.

Accordingly, it is respectfully submitted that the independent claims are patentable over the combination of Win and Tewari as applied by the Examiner, for at least the above reason.

In addition, since dependent claims inherit the limitations of their respective base claims, dependent claims 2-4, 6, 7, 16-18, 20, 21, 24-26, 28, 29, 32-34, 36 and 37 are patentable over the applied combination of Win and Tewari for at least the same reasons as discussed in connection with the independent claims.

In view of the above, each of the presently pending claims in this application is believed to be in immediate condition for allowance. Accordingly, the Examiner is respectfully requested to withdraw the outstanding rejection of the claims and to pass this application to issue.

If, however, for any reason the Examiner does not believe that such action can be taken at this time, it is respectfully requested that he/she telephone applicant's attorney at (908) 654-5000 in order to overcome any additional objections which he might have.

If there are any additional charges in connection with this requested amendment, the Examiner is authorized to charge Deposit Account No. 12-1095 therefor.

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Respectfully submitted,  
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